

AUSTRALIAN COAL Suppliers Guide 2013

Annual product and service suppliers guide dedicated to the Australian coal industry.

Brought to you by:

AUSTRALIAN
LONGWALL
MAGAZINE

ILN
INTERNATIONAL LONGWALL NEWS

AUSTRALIAN
MINING
MONTHLY

Deliver your message direct to the Australian coal industry

This comprehensive Suppliers Guide, published in December 2012, is built around the listings of the companies supplying products and services to all sectors of the Australian coal industry.

All companies are listed according to their product/service categories, making it easy for users to find the information they need.

As an essential industry reference document, the **Australian Coal Suppliers Guide** is also an outstanding marketing opportunity. By selecting one of our exclusive advertising options, you can stand out from the crowd.

WHY ADVERTISE?

- Year-long shelf life as an A5 reference guide
- Unmatched exposure to industry decision makers across Australia
- Includes a complimentary online listing in the company directory, featured on nine Aspermont news websites

REACHING YOUR TARGET

- A copy to *Australian Longwall Magazine* subscribers
- A copy to *International Longwall News* subscribers
- Copies distributed at key industry conferences and exhibitions
- National circulation of 5,000 copies

ADVERTISING RATES

Listings

Company Logo & Online Listing AU\$874.50 (inc GST)

- Company Logo Listing
- Online Listing (in online company directory)

Advertising Packages (A5 size format)

Full Page Package: AU\$2,950.00 (inc GST)

- 1 x full page ad
- 1 month *SearchMining.net* keyword sponsorship
- Company Logo Listing
- Online Listing

1/2 Page Package: AU\$2,225.00 (inc GST)

- 1 x 1/2 page ad
- 1 month *SearchMining.net* keyword sponsorship
- Company Logo Listing
- Online Listing

Booking Deadline: 24 October 2012

Material Deadline: 29 October 2012
(Aspermont artwork design)

Material Deadline: 9 November 2012
(Final artwork)

Anticipated mailout date: December 2012

Note: All advertising positions are full colour - inside front and inside back covers incur 10% loading.

Typesetting is not included in the above rates, please contact us for rate details.

For advertising enquiries, contact:

T: +61 8 6263 9100

F: +61 8 6263 9148

E: supplierguides@aspermont.com

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Confirm your company listing today!

Australian Coal Suppliers Guide advertisers are entitled to three (3) standard listings within the Suppliers Guide and Aspermont's Company Directory. Please confirm your details below and fax this form to **(08) 6263 9148** by October 24, 2012.

1. Select the categories that are most relevant to your company's activities. Please select up to three from the list below.

- | | |
|--|--|
| <input type="checkbox"/> Abrasives & Grinding | <input type="checkbox"/> Health, Safety & Rescue |
| <input type="checkbox"/> Asset Management | <input type="checkbox"/> Hire & Rental |
| <input type="checkbox"/> Auctioneers | <input type="checkbox"/> Hydraulics |
| <input type="checkbox"/> Automation & Process Control | <input type="checkbox"/> Industry Associations |
| <input type="checkbox"/> Bearings | <input type="checkbox"/> Instrumentation |
| <input type="checkbox"/> Belts, Conveyors & Clearance Systems | <input type="checkbox"/> Lifting Equipment |
| <input type="checkbox"/> Brakes | <input type="checkbox"/> Longwall Face Equipment |
| <input type="checkbox"/> Cables, Reels & Winders | <input type="checkbox"/> Lubrication, Pumps, Seals & Hoses |
| <input type="checkbox"/> Cement/Lime/Concrete/Ceramics/Steel/
Aquacrete/Shotcrete | <input type="checkbox"/> Magnetic Separators |
| <input type="checkbox"/> Chains | <input type="checkbox"/> Magnetics |
| <input type="checkbox"/> Chemical Manufacturing,
Suppliers & Processing | <input type="checkbox"/> Maintenance & Condition Based Monitoring |
| <input type="checkbox"/> Civil | <input type="checkbox"/> Materials Handling |
| <input type="checkbox"/> Communication & Marketing | <input type="checkbox"/> Minesite Services |
| <input type="checkbox"/> Communication Equipment | <input type="checkbox"/> Monorails |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Motors & Drives |
| <input type="checkbox"/> Consumables | <input type="checkbox"/> Other (please specify): |
| <input type="checkbox"/> Contractors | ----- |
| <input type="checkbox"/> Diesel Equipment & Filters | <input type="checkbox"/> Overhauls, Repair & Rebuilds |
| <input type="checkbox"/> Draft & Design | <input type="checkbox"/> Piping |
| <input type="checkbox"/> Drilling & Gas Drainage | <input type="checkbox"/> Power & Lighting |
| <input type="checkbox"/> Dust, Heat & Noise control | <input type="checkbox"/> Power Transmission Equipment |
| <input type="checkbox"/> Electrical & Electronics | <input type="checkbox"/> Processing & Preparation |
| <input type="checkbox"/> Electrical & Instrumental | <input type="checkbox"/> Project Management |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Publications & Research |
| <input type="checkbox"/> Environmental | <input type="checkbox"/> Raw Materials |
| <input type="checkbox"/> Exploration, Surveying,
Geology & Geophysical | <input type="checkbox"/> Recruitment, Man Hire & Training |
| <input type="checkbox"/> Explosives & Blasting | <input type="checkbox"/> Roadway Development/Equipment |
| <input type="checkbox"/> Fabrication | <input type="checkbox"/> Roof Control, Bolts & Bolting
& Geotechnical |
| <input type="checkbox"/> Filtration | <input type="checkbox"/> Screening & Crushing Equipment |
| <input type="checkbox"/> Finance, Insurance & Legal | <input type="checkbox"/> Second-Hand equipment |
| <input type="checkbox"/> Fly in Fly out services | <input type="checkbox"/> Shovels, Draglines, Excavators,
Loaders & Dozers |
| <input type="checkbox"/> Freight/Transport | <input type="checkbox"/> Software & Hardware |
| <input type="checkbox"/> Fuel | <input type="checkbox"/> Spare Parts |
| <input type="checkbox"/> Gas, Ventilation & Fire | <input type="checkbox"/> Structural Mechanical & Piping |
| <input type="checkbox"/> General | <input type="checkbox"/> Testing, Certifications & R&D |
| <input type="checkbox"/> Ground Control | <input type="checkbox"/> Tyres |
| <input type="checkbox"/> Haulage Mine Trucks | <input type="checkbox"/> Underground Vehicles |

2. Complete your listing details. Please print clearly in **BLOCK LETTERS**.

Company Name: _____

Suburb: _____

State: _____

Phone: _____

Website: _____

3. Select one category (from your chosen categories) in which you would like your logo to appear.

4. Email your company logo in the format requested below to:

supplierguides@aspermont.com

Logo Specifications

Print Listing - File format: EPS, AI, PDF (vector) or (bitmap) JPEG, TIFF file.

Your Contact Details (not published in the guide)

Contact Name: _____ Signature: _____ Date: _____

Position: _____ Phone: _____ Email: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Please send this form back to: Aspermont Limited – PO Box 78 Leederville, Western Australia, 6902

F: +61 8 6263 9148 E: supplierguides@aspermont.com or for further enquiries please contact: +61 8 6263 9100